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**CAMBRIDGE SOUND MANAGEMENT PARTNERS WITH ONLINE MARKETING TO OFFER LEADING-EDGE SOUND MASKING SOLUTIONS THROUGHOUT THE GREAT LAKES REGION.**

Cambridge, MA – February 14, 2011 - Cambridge Sound Management, LLC, a leading worldwide supplier of sound masking, paging and music systems for the workplace, announces a partnership with Independent Manufacturer’s Representative firm Online Marketing of Wadsworth, Ohio.

Cambridge Sound Management’s innovative Qt PRO™ sound masking, paging and music systems are the latest addition to Online Marketing’s line of audio video equipment for professionals. Online Marketing has been proudly serving the AV integration and commercial installation industries for the past 21 years.

“As CSM’s sales expanded within the Great Lakes region, we knew that we needed to have a strong partnership to continue that growth and provide outstanding support to our local dealers,” said Jack Heine, President and Founder of Cambridge Sound Management. “Online Marketing provides that partnership with a proven record of success with both their dealers and manufacturers.”

Among the products now represented by Online Marketing is CSM’s Qt PRO™ sound masking, paging and music system. The Qt PRO™ system features ceiling-mounted emitters that distribute sound into the required areas of coverage. The Qt PRO™ line has a variety of control module options, including the new Qt 200 and Qt 600, to provide solutions for any size space. Two intuitive control options, a front panel interface or networked, browser-based software accessible from any desktop, make the Qt PRO™ user friendly.

CSM’s Qt PRO™ provides flexibility with sound masking ensuring privacy and productivity in the workplace; paging and music can be integrated at no additional expense; software allows for remote monitoring and control; plug-and-play components ensure straight forward installation; and low power usage meets any company’s Green standards.

Mike Wuellner said, “The Qt PRO™ systems complement our existing product line and we feel that there is tremendous potential in our marketplace for this product to flourish. My team is excited to be working with Cambridge Sound Management and bringing their innovative solutions to our customers. We have been delivering cutting-edge products since 1989 and the Qt PRO™ will continue that tradition.”

The Online Marketing team will represent CSM across Ohio, Michigan, West Virginia and Western Pennsylvania. Online Marketing will cultivate new business opportunities as well as manage CSM's established dealers in this territory.

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Cambridge Sound Management, LLC, located in Cambridge, MA is the developer of Qt PRO™ sound masking, paging and music systems. Qt PRO™ features cutting-edge distributed audio technology for the workplace that combines extraordinary audio performance, low impact installation and affordability. Qt PRO™ is sold throughout North America and worldwide by a network of resellers and is deployed in millions of square feet of workspace. Qt PRO™ is cost effective for applications ranging from spot masking outside of a single conference room to sound masking of campus-wide installations of unlimited size. Qt PRO™ supports normal acoustical privacy in open plan spaces and confidential speech privacy in private offices. Cambridge Sound Management is a spinoff of technology innovator BBN Technologies. Qt PRO is a trademark of Cambridge Sound Management.